

Order / Rev: 35843
 Alt Order #: 08801773
 Flight Dates: 10/23/12 - 10/29/12

Advertiser: Oceguera, John CD3
 Product Desc: OCEQUERA/CON/DEM
 Estimate: 1188

KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
8 News Now 6a M-F															
8 News Now 6a M-F															
8 NEWS NOW AT 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/23/12	10/29/12	MTWTF--				5				\$275.00		0.00			
E 3	8	10/23/12	10/29/12	CBS This Morning	7-9a CM	7-9a				MTWTF--		:30	5	\$200.00	LV2 0.00 NM
CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/23/12	10/29/12	MTWTF--				5				\$200.00		0.00			
E 4	8	10/27/12	10/27/12	CBS Early Show - Sat.	CM	5-7a				-----S-		:30	1	\$335.00	LV1 0.00 NM
CBS Early Show - Sat.															
CBS THIS MORNING SATURDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12	10/28/12	-----S-				1				\$335.00		0.00			
E 5	8	10/28/12	10/28/12	8 News Now Sun AM #2	CM	8 News Now Sun A-----S				:30		1	\$1,225.00	LV1 0.00 NM	
8 News Now Sun AM #2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12	10/28/12	-----S				1				\$1,225.00		0.00			
E 6	8	10/28/12	10/28/12	Face The Nation	CM	Face The Nation	-----S			:30		1	\$1,400.00	LV1 0.00 NM	
FACE THE NATION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12	10/28/12	-----S				1				\$1,400.00		0.00			
E 7	8	10/23/12	10/29/12	Live w/Kelly	CM	9-10a				MTWTF--		:30	3	\$300.00	LV2 0.00 NM
Live With Regis & Kelly															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/23/12	10/29/12	MTWTF--				3				\$300.00		0.00			
E 8	8	10/23/12	10/29/12	Price Is Right	CM	10-11a				MTWTF--		:30	4	\$1,575.00	LV1 0.00 NM
Price Is Right															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/23/12	10/29/12	MTWTF--				4				\$1,575.00		0.00			
E 9	8	10/23/12	10/29/12	Y&R	CM	11a-12p				MTWTF--		:30	3	\$1,925.00	LV1 0.00 NM
Young & Restless															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/23/12	10/29/12	MTWTF--				3				\$1,925.00		0.00			
E 10	8	10/23/12	10/29/12	8 News Now Noon M-F	CM	12-1230p				MTWTF--		:30	3	\$325.00	LV2 0.00 NM
8 News Now Noon M-F															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/23/12	10/29/12	MTWTF--				4				\$325.00		0.00			
E 11	8	10/23/12	10/29/12	1230-2p Soaps/ LMAD	CM	1230-2p				MTWTF--		:30	3	\$375.00	LV2 0.00 NM
Soaps / Let's Make A Deal															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/23/12	10/29/12	MTWTF--				4				\$375.00		0.00			
E 12	8	10/23/12	10/29/12	1230-2p Soaps/ LMAD	CM	1230-2p				MTWTF--		:30	3	\$375.00	LV2 0.00 NM
Soaps / Let's Make A Deal															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/23/12	10/29/12	MTWTF--				3				\$375.00		0.00			
E 13	8	10/23/12	10/29/12	The Talk 2-3P	CM	2-3p				MTWTF--		:30	4	\$375.00	LV2 0.00 NM
The Talk															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/23/12	10/29/12	MTWTF--				4				\$375.00		0.00			
E 14	8	10/23/12	10/29/12		CM	3-4p				MTWTF--		:30	4	\$425.00	LV2 0.00 NM
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/23/12	10/29/12	MTWTF--				4				\$425.00		0.00			

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 Estimate: 1188

KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Ellen											
				Ellen											
				ELLEN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	MTWTF--		4				\$425.00		0.00			
E 15	8	10/27/12	10/27/12	Politics Now S	Sebelius CM	Various	-----S-	:30	1	\$275.00	LV2	0.00	NM	1	\$275.00
				Politics Now S	Sebelius	(5:30 PM-6:00 PM)									
				THE INSIDER WEEKEND											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S-		1				\$275.00		0.00			
E 16	8	10/23/12	10/29/12	8 News Now 4p	M-F	CM	4-5p			MTWTF--	:30	5	\$450.00	LV2	0.00
				8 News Now 4p	M-F	(4:30 PM-5:00 PM)									
				8 NEWS NOW AT 4PM & 430PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	MTWTF--		5				\$450.00		0.00			
E 17	8	10/23/12	10/29/12	8 News Now 5-630p	M-FCM	5-630p				MTWTF--	:30	7	\$500.00	LV2	0.00
				8 News Now 5-630p	M-F										
				8 NEWS NOW ROTATION											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	MTWTF--		7				\$500.00		0.00			
E 18	8	10/27/12	10/27/12	8 News Now Sat 5-7p	CM	5-7p	-----S-	:30	1	\$965.00	LV1	0.00	NM	1	\$965.00
				8 News Now Sat 5-7p		(6:30 PM-7:00 PM)									
				8 NEWS NOW AT 630PM-SAT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S-		1				\$965.00		0.00			
E 19	8	10/28/12	10/28/12	8 News Now Sun 5-7p	CM	5-7p	-----S	:30	1	\$1,140.00	LV1	0.00	NM	1	\$1,140.00
				8 News Now Sun 5-7p		(6:30 PM-7:00 PM)									
				8 NEWS NOW AT 630PM-SUN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S		1				\$1,140.00		0.00			
E 20	8	10/23/12	10/29/12	630-7p Inside Edition	CM	630-7p				MTWTF--	:30	4	\$325.00	LV2	0.00
				Inside Edition											
				INSIDE EDITION											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	MTWTF--		4				\$325.00		0.00			
E 21	8	10/23/12	10/29/12	7-8p Rotator	CM	7-8p				MTWTF--	:30	4	\$350.00	LV2	0.00
				7-8p Rotator											
				ET/INSIDER											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	MTWTF--		4				\$350.00		0.00			
E 22	8	10/29/12	10/29/12	Mon 9-10p	CM	9-10p				M-----	:30	1	\$7,700.00	LV1	0.00
				2 Broke Girl/Mike & Molly											
				2 & A HALF MEN/MIKE & MOLLY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	M-----		1				\$7,700.00		0.00			
E 23	8	10/29/12	10/29/12	Mon 10-11p	CM	10-11p				M-----	:30	1	\$9,000.00	LV1	0.00
				Hawaii Five-O											
				HAWAII FIVE-0											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	M-----		1				\$9,000.00		0.00			
E 24	8	10/23/12	10/23/12	Tue 9-10p	CM	9-10p				-T-----	:30	1	\$12,000.00	LV1	0.00
				NCIS: LA											
				NCIS: LOS ANGELES											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-T-----		1				\$12,000.00		0.00			
E 25	8	10/24/12	10/24/12	Wed 10-11p	CM	10-11p				--W----	:30	1	\$8,000.00	LV1	0.00
				CSI											
				C.S.I.											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	--W----		1				\$8,000.00		0.00			
E 26	8	10/26/12	10/26/12	CM	8-9p		----F--	:30	1	\$5,500.00	LV1	0.00	NM	1	\$5,500.00

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Advertiser: **Oceguera, John CD3**
Product Desc: **OCEQUERA/CON/DEM**
Estimate: **1188**

KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount			
				Fri 8-9p													
				CSI: NY													
				Start Date	End Date	Weekdays		Spots/Week	Rate		Rating						
				Week: 10/22/12	10/28/12	-----F--		1	\$5,500.00		0.00						
				Spot	Ch	Date Range		Description	Start/End Time		Weekdays	Length	Rate	Rtg			
				1	8	10/22/12-10/28/12	Fri 8-9p		8-9p	-----F----	:30	(\$5,500.00)	0.00	NM			
								See MG 26.2									
								[Due Program Change To "NCIS" - bco]									
								2	8	10/26/12-10/26/12	Fri 9-10p	9-10p	-----F----	:30	\$5,500.00	0.00	NM
								MG for 26.1 10/26									
E 27	8	10/27/12	10/27/12	Sat 10-11p		CM	10-11P		-----S-	:30	1	\$6,000.00	LV1	0.00	NM		
								48 Hours Mystery									
								Start Date	End Date	Weekdays		Spots/Week	Rate		Rating		
								Week: 10/22/12	10/28/12	-----S-		1	\$6,000.00	0.00			
E 28	8	10/28/12	10/28/12	Sun 7-8p		CM	7-8p		-----S	:30	1	\$6,000.00	LV1	0.00	NM		
								60 Minutes									
								Start Date	End Date	Weekdays		Spots/Week	Rate		Rating		
								Week: 10/22/12	10/28/12	-----S		1	\$6,000.00	0.00			
E 29	8	10/28/12	10/28/12	Sun 9-10p		CM	9-10p		-----S	:30	1	\$5,600.00	LV1	0.00	NM		
								The Good Wife									
								Start Date	End Date	Weekdays		Spots/Week	Rate		Rating		
								Week: 10/22/12	10/28/12	-----S		1	\$5,600.00	0.00			
E 30	8	10/23/12	10/29/12	8 News Now 11p	M-F	CM	11-1135p		MTWTF--	:30	5	\$600.00	LV2	0.00	NM		
								8 News Now 11p M-F									
								8 NEWS NOW AT 11PM									
								Start Date	End Date	Weekdays		Spots/Week	Rate		Rating		
								Week: 10/23/12	10/29/12	MTWTF--		5	\$600.00	0.00			
E 31	8	10/27/12	10/28/12	8 News Now 11p	Sa/SuCM		11-1135P		-----SS	:30	2	\$400.00	LV2	0.00	NM		
								8 News Now Sa/Su 11p									
								8 NEWS NOW AT 11PM-WKND									
								Start Date	End Date	Weekdays		Spots/Week	Rate		Rating		
								Week: 10/22/12	10/28/12	-----SS		2	\$400.00	0.00			
E 32	8	10/23/12	10/29/12	Letterman		CM	1135p-1237a		MTWTF--	:30	3	\$275.00	LV2	0.00	NM		
								Letterman									
								(11:35 PM-12:37 XM)									
								LATE SHOW W/LETTERMAN									
								Start Date	End Date	Weekdays		Spots/Week	Rate		Rating		
								Week: 10/23/12	10/29/12	MTWTF--		3	\$275.00	0.00			
E 33	8	10/27/12	10/27/12	NCAA Football		CM	NCAA College Foo		-----S-	:30	1	\$1,050.00	LV1	0.00	NM		
								NCAA College Football									
								(12:30 PM-4:00 PM)									
								CBS COLLEGE FTBL-LATE GAME									
								Start Date	End Date	Weekdays		Spots/Week	Rate		Rating		
								Week: 10/22/12	10/28/12	-----S-		1	\$1,050.00	0.00			
E 34	8	10/28/12	10/28/12	NFL Reg Season Game	CM	NFL Football Reg.	-----S		:30	1	\$7,700.00	LV1	0.00	NM			
								NFL Football Reg. Season									
								(1:15 PM-4:30 PM)									
								CBS NFL FOOTBALL-LATE GAME									
								Start Date	End Date	Weekdays		Spots/Week	Rate		Rating		
								Week: 10/22/12	10/28/12	-----S		1	\$7,700.00	0.00			

Totals 87 \$109,640.00